



FOR IMMEDIATE RELEASE

LOCAL CHICAGO BUSINESS OWNERS' SWORN IN AS BOARD OF DIRECTORS FOR THE WEST SUBURBAN WOMEN ENTREPRENEURS

The smart choice for women who mean business

La Grange, IL - What do a Chicago business coach, virtual assistant and an artist have in common? They – and four other Chicagoland businesswomen – were instated on June 16th as the Board of Directors of the West Suburban Women Entrepreneurs effective July 1, 2011.

WSWE empowers women entrepreneurs and small business owners through support, guidance, resources, education, and networking.

Says incoming WSWE President Sue Reardon, Owner/Business Artist of The Growth Coach and Partner of See You Downtown, LLC., “Being a part of an organization that is a safe-haven, with members who allow you to share your successes and your worries, who open their hearts and minds to help one another, and by doing so contribute to the entire entrepreneurial community. That is nothing short of amazing, and reaffirms my belief in how critical WSWE is to my continued success as a business owner. I believe that the guidance, support and resources we offer one another are priceless. In our way, we are contributing to the continued success of the small business owner throughout America.”

The 2011-2012 WSWE Board of Directors consists of:

- President, Sue Reardon, [The Growth Coach](#) and [See You Downtown, LLC.](#)
- President Elect, Aileen Gilpin, [AGilpin Consultants](#)
- Immediate Past President, Pam Peterson, [Art Pastiche](#)
- Treasurer, Fran Skala, [Skala & Associates](#)
- Membership, Karen Encher Skala, [Karen Skala Wealth Management](#)
- Programs, Sheila Welsch, [Merrill Lynch](#)
- Secretary, Mary Mack, [Mary Mack Skin Care](#)

The vision for WSWE, founded in 2002, is to lead the western suburbs as the premier educational and networking organization for women seeking to build relationships that better their businesses and their communities. For information on membership and corporate sponsorship opportunities, please visit www.wswe.org.

About West Suburban Women Entrepreneurs:

West Suburban Women Entrepreneurs is a 501 C (6) membership organization that provides support and encouragement to entrepreneurial business women by developing strong, empowering relationships. We also provide a forum for programs that educate and facilitate women's growth in business and in all aspects of their lives.

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