



FOR IMMEDIATE RELEASE

## West Suburban Women Entrepreneurs Taps into Member Expertise to Mentor Early Stage Small Business Owners

*La Grange, IL* - West Suburban Women Entrepreneurs (“WSWE”) announces the advisory team for this year’s PRISM Scholarship recipient, Su Jang, owner of New Rose Catering based in Oak Park, Illinois. PRISM scholarship recipients receive one-on-one quarterly guidance on key areas of business operations from experienced women business leaders and fellow WSWE members.

WSWE Past-President and owner of Art Pastiche, Pam Peterson, commented, “Through the PRISM scholarship, WSWE helps early stage women entrepreneurs to jump-start their businesses and set them on a sustainable growth path. We’ve got a lot of business know-how in our organization and are happy to mentor those just starting out.”

### The 2011-2012 WSWE PRISM Scholarship Advisory Team:

Area of Expertise	Advisor:
Web/Technology	Brook Randazzo Eggert, <a href="#">r3 multimedia group, inc.</a>
Legal	Nancy Fallon-Houle, <a href="#">Nancy Fallon-Houle P.C.</a> ,
Social Media	Aileen Gilpin, <a href="#">AGilpin Consultants</a>
Financial	Catherine Riddick, <a href="#">XPonent Group</a>
Marketing	Sue Reardon, <a href="#">The Growth Coach</a> and <a href="#">See You Downtown, LLC.</a>

WSWE is currently accepting applications for the 2012-2013 PRISM Scholarship. For more information about WSWE or membership opportunities, visit [wswe.org](http://wswe.org). For questions regarding the 2012-2013 PRISM Scholarship, send inquiries to [PRISM@wswe.org](mailto:PRISM@wswe.org)

### ***About West Suburban Women Entrepreneurs:***

West Suburban Women Entrepreneurs is a 501 C (6) membership organization that provides support and encouragement to entrepreneurial business women by developing strong, empowering relationships. We also offer a forum for programs that educate and facilitate women’s growth in business and in all aspects of their lives.