



# The PRISM Scholarship Application



- PRISM Scholarship applications will be accepted until May 1<sup>st</sup>. (*see submission details below*)
- WSWE will notify the PRISM Scholarship winner(s) by June 1<sup>st</sup> and announce the winner(s) at our June Annual WSWE Members Dinner and Meeting.
- The PRISM Scholarship winner(s) will become a member of WSWE effective July 1<sup>st</sup> and be introduced at the July member meeting.

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web Site: \_\_\_\_\_

Facebook: \_\_\_\_\_ Twitter: \_\_\_\_\_

LinkedIn: \_\_\_\_\_

Type of Business: \_\_\_\_\_

Date Business Established: \_\_\_\_\_

Type of Ownership: (CHECK ONE)

- Sole Proprietor
- Partnership
- Corporation

Percent of the business owned by you: \_\_\_\_\_ Number of Employees: \_\_\_\_\_

**Please respond to the following questions as an attachment to this PRISM scholarship application form.**

1. What products and/or service do you provide?
2. Who is your ideal customer?
3. What need does your product/service fulfill for your ideal customer?
4. How will you/do you reach your target market?
5. Who are your main competitors?
6. How are you funding your business growth?
7. What barriers do you face in growing your business?
8. What personal strengths do you leverage for growing your business?

Submitted by: \_\_\_\_\_ (Applicant) Date: \_\_\_\_\_

**Scan and email your completed, signed application and attachments by MAY 1st to: [PRISM@wswe.org](mailto:PRISM@wswe.org)  
Or mail to: West Suburban Women Entrepreneurs, Attn: PRISM Scholarship, P.O. Box 13, La Grange, IL 60525**

**PRISM Scholarship applicants will receive an email confirmation that their application has been received.  
All applicants will be notified of the scholarship winner via email. Thank You for your application!**

*PRISM scholarship requirements and awards are at the sole discretion of WSWE and may be discontinued at any time without notice.*