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Chicago's West Suburban Women Entrepreneurs ensures next generation small business success with PRISM Scholarship

La Grange, IL. - West Suburban Women Entrepreneurs (WSWE) announces their 2011-2012 PRISM Scholarship winner, Su Jang, owner of New Rose Catering based in Oak Park, Illinois. Scholarship winners receive one year free membership to WSWE and structured guidance from the WSWE scholarship advisory team focusing on key areas of business operations.

New Rose Catering is a woman-owned business specializing in personal chef and small event catering. "Growing up in a Chinese-American restaurant in Kentucky is where I learned how to cook at a very early age from my father. I have always had a passion for food. My style is a combination of my life, a little Asian, a little southern, but all delicious!" says Jang.

Commenting on the purpose of the scholarship, WSWE Programming Chair and scholarship committee lead, Sheila Welsch said, "The PRISM scholarship demonstrates WSWE's commitment to support early stage women entrepreneurs face the multifaceted challenges of building a successful business. We are thrilled and excited to welcome Su Jang to WSWE and help ensure a strong foundation for her new business." As a financial advisor for Merrill Lynch, Welsch understands the value Jang will receive as this year's scholarship recipient.

While members count WSWE support, guidance, and resources, it is the emphasis on building strong relationships within the local women entrepreneurial community that has enabled WSWE to thrive for the past decade.

About West Suburban Women Entrepreneurs:

West Suburban Women Entrepreneurs is a 501 C (6) membership organization that provides support and encouragement to entrepreneurial business women by developing strong, empowering relationships. We also provide a forum for programs that educate and facilitate women's growth in business and in all aspects of their lives. Information about WSWE and membership opportunities are available at wswe.org.

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