



FOR IMMEDIATE RELEASE

WEST SUBURBAN WOMEN ENTREPRENEURS IS A COMMUNITY SPONSOR PARTNER FOR THE ENDLESS REFERRALS: THE GO-GIVER WAY LIVE WITH BOB BURG EVENT ON SEPTEMBER 22, 2011

Aug. 8, 2011, (LaGrange, IL) -- **West Suburban Women Entrepreneurs** is a Community Sponsor Partner for the Endless Referrals: The Go-Giver Way, Live with Bob Burg event that is taking place on Thursday, September 22, 2011 at the William Tell Holiday-Inn Countryside. As a Community Sponsor Partner WSWE has arranged for discounted pricing for our members and guests who wish to attend.

Bob Burg shares information on topics vital to the success of today's business person. He speaks for corporations and associations internationally, including fortune 500 companies, franchises, and numerous direct sales organizations. His critically acclaimed book, *Endless Referrals: Network Your Everyday Contacts Into Sales* has sold over 200,000 copies and continues to be used as a training manual for top sales organizations throughout the world.

Endless Referrals Live with Bob Burg is for any Entrepreneur or Sales Professional who wants to thrive in any economy. Combining humor, entertainment, and a whole lot of "nuts & bolts" information, bestselling author and internationally-acclaimed speaker Bob Burg shares principle-based methods that will accelerate your ability to meet and connect with new people and build the trust that is essential in life and business!

Event Details:

Thursday, September 22, 2011 at the William Tell Holiday-Inn Countryside from 7:30 am till 1:00pm. For discount pricing, use our special discount code: **WSWE** and save \$10.00 off your registration.

To register visit: <http://www.burg.com/events/countryside/>

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About West Suburban Women Entrepreneurs:

West Suburban Women Entrepreneurs is a 501 C (6) membership organization that provides support and encouragement to entrepreneurial business women by developing strong, empowering relationships. We also provide a forum for programs that educate and facilitate women's growth in business and in all aspects of their lives. Visit www.wswe.org for more information