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WEST SUBURBAN WOMEN ENTREPRENEURS WELCOMES

BARBARA GOVEDNIK, WRITER, WRITING COACH, COMMUNICATION STRATEGIST AT 423 COMMUNICATION TO SPEAK ON SEPTEMBER 16, 2010

Sept. 2, 2010, (LaGrange, IL) -- **Barbara Govednik**, Writer, Writing Coach, Communication Strategist at **423 Communication** www.423Communication.com visits with West Suburban Women Entrepreneurs, www.wswe.org, a premier educational and networking organization in the western suburbs for women seeking to better their businesses, their communities and the world. [Attendee registration](#)

Ms. Govednik will be keynoting on the topic "**What the Pros Know About Writing Well**" on September 16, 2010 at the Ashton Place, 341 75th Street, Willowbrook, Illinois at 8:00 am (CST).

Ms. Govednik says, "Whether you are trying to write a book or trying to write an email, knowing the tips, tricks and skills that professional writers use every day can make your time at the keyboard more efficient, more effective and a lot less daunting."

For more than 20 years, Barbara Govednik has made her living creating content and she shares the secrets for getting started, polishing your message and staying on track with any kind of writing project, big or small.

WSWE's program director, Aileen Gilpin is delighted to have Ms. Govednik participating. "We've managed to attract the top talent in the industry to represent topics that are forefront in the minds of small business owners", noted Gilpin. "The overwhelming success of our unique presentation style allows us to offer live presentations and Q&A to our members, as well as on-demand presentations throughout the year. The opportunities for our speakers to impart their knowledge and expertise, as well as to "get the word" out to other women entrepreneurs in the community is just mind-boggling."

In addition to educational sessions, WSWE attendees are able to develop relationships that become a critical source of support and inspiration, meet women who understand your challenges and can provide encouragement and share practical solutions, learn from experts with the information you need to continue to grow both professionally and personally and make professional connections that will lead to new business opportunities.

For the full event information and registration, visit www.wswe.org or email programs@wswe.org .

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WSWE Program Director

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About WSWE

We are committed to empowering entrepreneurial women through support, guidance, resources and networking. WSWE members are committed to building strong businesses – and it's not easy. No one does it alone, so make it your business to join us. If entrepreneurship is your business, WSWE is your home, the smart choice for women who mean business. Registration and additional information is available at <http://www.wswe.org>.