



FOR IMMEDIATE RELEASE: AUGUST 16, 2010

WEST SUBURBAN WOMEN ENTREPRENEURS WELCOMES

BETH KENO, MANAGING DIRECTOR AT BKB ADVISOR'S TO SPEAK ON AUGUST 19, 2010

August 16, 2010, (LaGrange, IL) -- **Beth Keno**, Managing Director of **BKB Advisors L.L.C.** www.bkbadvisors.com visits with West Suburban Women Entrepreneurs, www.wswe.org, a premier educational and networking organization in the western suburbs for women seeking to better their businesses, their communities and the world. [Attendee registration](#)

Ms. Keno will be keynoting on the topic "**The Management of Self Processes - For the Entrepreneur**" on August 19, 2010 at the Ashton Place, 341 75th Street, Willowbrook, Illinois at 8:00 am (CST).

Ms. Keno, talks about piloting your time, to get more of the things you want to get done – done. This program will cover ideas on how to setup processes to help you manage your time and interruptions better. We will begin with understanding yourself, your strengths and weaknesses and move through decision making tools and finish with tips and tricks to identify and manage your “time suckers”!

Beth Keno, Managing Director, [BKB Advisors](http://www.bkbadvisors.com), brings strategically focused business solutions gained from 25 years of entrepreneurial and business consulting experience to middle market companies.

With her expert guidance evaluating and managing the forces that drive organizational performance, Beth helps business owners and client teams improve their effectiveness and bottom line results.

She has spoken at various Bar Associations, National User Group conferences, ALA conferences, Marketing Strategies seminar, and Chamber of Commerce events. Beth holds a B.A. in Psychology from Loyola University. WSWE's program director, Aileen Gilpin is delighted to have Ms. Keno participating. “We've managed to attract the top talent in the industry to represent topics that are forefront in the minds of small business owners”, noted Gilpin. “The overwhelming success of our unique presentation style allows us to offer live presentations and Q&A to our members, as well as on-demand presentations throughout the year. The opportunities for our speakers to impart their knowledge and expertise, as well as to “get the word” out to other women entrepreneurs in the community is just mind-boggling.” In addition to educational sessions, WSWE attendees are able to develop relationships that become a critical source of support and inspiration, meet women who understand your challenges and can provide encouragement and share practical solutions, learn from experts with the information you need to continue to grow both professionally and personally and make professional connections that will lead to new business opportunities.

For the full event information and registration, visit www.wswe.org or email programs@wswe.org .

Contact Aileen Gilpin owner of AGC
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WSWE Program Director

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About WSWE

We are committed to empowering entrepreneurial women through support, guidance, resources and networking. WSWE members are committed to building strong businesses – and it's not easy. No one does it alone, so make it your business to join us. If entrepreneurship is your business, WSWE is your home, the smart choice for women who mean business. Registration and additional information is available at <http://www.wswe.org>.