



FOR IMMEDIATE RELEASE: AUGUST 23, 2010

WEST SUBURBAN WOMEN ENTREPRENEURS

IS A COMMUNITY SPONSOR PARTNER FOR THE ENDLESS REFERRALS LIVE WITH BOB BURG EVENT ON SEPTEMBER 30, 2010

Aug. 23, 2010, (LaGrange, IL) -- **West Suburban Women Entrepreneurs** is a Community Sponsor Partner for the Endless Referrals Live with Bob Burg event that is taking place on Thursday, September 30, 2010 at the William Tell Holiday-Inn Countryside. As a Community Sponsor Partner WSWE has arranged for discounted pricing for our members and guests who wish to attend.

Bob Burg shares information on topics vital to the success of today's business person. He speaks for corporations and associations internationally, including fortune 500 companies, franchises, and numerous direct sales organizations. His critically acclaimed book, *Endless Referrals: Network Your Everyday Contacts Into Sales* has sold over 200,000 copies and continues to be used as a training manual for top sales organizations throughout the world.

Endless Referrals Live with Bob Burg is for any Entrepreneur or Sales Professional who wants to thrive in any economy. Combining humor, entertainment, and a whole lot of "nuts & bolts" information, bestselling author and internationally-acclaimed speaker Bob Burg shares principle-based methods that will accelerate your ability to meet and connect with new people and build the trust that is essential in life and business!

This event takes place Thursday, September 30, 2010 at the William Tell Holiday-Inn Countryside from 7:30 am till 1:00pm. For discount pricing, use our special discount code: **WSWE** and save \$10.00 off your registration. To register visit: <http://www.burg.com/events/chicago/>

For the full event information and registration, visit www.wswe.org or email programs@wswe.org.

Contact Aileen Gilpin owner of AGC
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About WSWE

We are committed to empowering entrepreneurial women through support, guidance, resources and networking. WSWE members are committed to building strong businesses – and it's not easy. No one does it alone, so make it your business to join us. If entrepreneurship is your business, WSWE is your home, the smart choice for women who mean business. Registration and additional information is available at <http://www.wswe.org>.