

## WSWE Monthly Program

May 19, 2011

8:00am – 10:00 am

Location: Ashton Place 341 75th Street, Willowbrook, Illinois

### *Brand Awareness In The Digital Era*

Opportunities for revenue growth in today's digital era are limitless – *and tangible for everyone*. What will block your victories will be your fear of the unknown. What will propel you to success will be your willingness to dive in.

***Chris Beebe, expresses “Contrary to what you might think, it’s not hard to propel your business using social media – The key to success is finding the right strategy for you and your business.”***

Social media is here to stay and getting on board now will put you far ahead of the crowd. How will you choose to run with the opportunity?

#### **Chris Beebe**

Principal

[theVisionaryAgency, Inc.](http://theVisionaryAgency, Inc.)



As owner of a marketing agency, Chris Beebe works with companies to strengthen their brand and attract more clients. She has written several strategic marketing books that help do-it-yourselfers create their own strategic marketing campaigns. Her books include: Marketing 101, Brand Building and Perfect Niche. All are available at: [TheVisionaryBlog.com](http://TheVisionaryBlog.com)

Chris is a national speaker and expert on strategic marketing. She speaks to groups about achieving marketing success through effective branding, niche marketing and social media. She is motivating and provides powerful strategic guidance to her clients and all who hear her speak.

Visit [www.wswe.org](http://www.wswe.org) for more information

\$40.00 for early bird registration by May 16<sup>th</sup>, otherwise \$50.00

No Charge for WSWE Members